

**NEW PROGRAMS  
NOW AVAILABLE**



**MEDCOM<sup>®</sup>  
TRAINEX**

Supplemental to the 2011-2012 Catalog

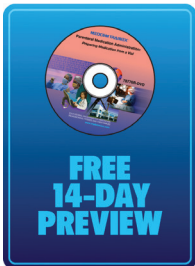


# NEW PROGRAMS NOW AVAILABLE

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#### Continuing Education for Long Term Care Administrators

These courses are designated for continuing education for nursing home administrators by the National Association of Boards of Examiners of Long Term Care Administrators.



# NEW PROGRAMS NOW AVAILABLE

## AIRWAY CARE 2012

This insert includes programs now available since catalog publication in January, 2011

### Suctioning Series

This update of Medcom's classic suctioning course provides healthcare professionals with demonstrations of the fundamentals of airway suctioning. Now in a more convenient two-part format, this series demonstrates current practices and techniques to provide nurses with an understanding of nasotracheal, oropharyngeal and both open and closed in-line endotracheal suctioning, and the indications for the use of each.

#### **Suctioning: Nasotracheal Suctioning and Monitoring Complications M234TA**

This program describes the anatomy of the airway, demonstrates methods designed to mobilize respiratory secretions, demonstrates nasotracheal suctioning techniques used to remove accumulated secretions, and describes potential complications to monitor. After completing this course, the learner should be able to:

- List the physiological effects of accumulated respiratory secretions
- Describe the technique for nasotracheal suctioning and indications for its use
- Identify assessment findings used to establish the need for suctioning
- Name potential complications of the suctioning procedures

DVD runtime: 22 min. © 2011 Reg. Price \$315

#### **Suctioning: Oropharyngeal and Endotracheal Techniques M234TB**

This program describes the anatomy of the airway, demonstrates oropharyngeal suctioning techniques, and both open and closed in-line endotracheal suctioning techniques used to remove accumulated secretions. After completing this course, the learner should be able to:

- Demonstrate the technique for oropharyngeal suctioning
- Describe proper placement of the oropharyngeal and nasopharyngeal airways
- Demonstrate the technique for open endotracheal suctioning
- Demonstrate the technique for closed, in-line endotracheal suctioning

DVD runtime: 22 min. © 2011 Reg. Price \$315

#### **Airway Care: Tracheostomy Care, Tube Change, and Artificial Airway Cuff Management M239R-DVDL**

Maintaining airway patency and preventing infection are two primary concerns when providing care to the patient with a tracheostomy tube. Other needs are caring for the stoma, providing some form of effective communication, and providing emotional support. With fresh new graphics and updated information, this new edition of Medcom's classic course on tracheostomy care continues to provide a strong foundation on the essentials of direct airway care. After completing this course, the learner should be able to:

- Describe the function of a tracheostomy tube
- Explain the procedure for cleaning and changing the inner cannula
- Describe care for the stoma
- Describe the procedure for changing a tracheostomy tube
- Identify complications associated with over-inflation of a soft cuff
- Describe the preferred procedure for maintaining adequate cuff pressure

Program includes 20 CE workbooks. Additional workbooks \$1.50 each with minimum purchase of 20.

DVD runtime: 25:50 min.; Workbook 22 pages; Designated for 1 contact hr of continuing nursing education. © 2011 Reg. Price \$345



This insert includes programs now available since catalog publication in January, 2011

## **Nursing Assessment Series**

This multi-program series begins with a detailed discussion of patient assessment and the importance of good assessment and documentation skills in providing quality patient care. This is followed by programs outlining the assessment of each of the body systems. These programs include an anatomy overview, the subjective and objective assessments of the system, and examples of abnormalities which may be found.

### **Nursing Assessment: The Key to Quality Patient Care 78852**

This program demonstrates and describes the characteristic approach and “tools” used in a system-based assessment of a patient. After completing this course, the learner should be able to:

- Explain the clinical importance of the nursing assessment
- List the “tools” used for making an objective assessment of a patient
- Explain the value of reports from the patient, family members and friends
- List other sources of information which allow for a more complete assessment
- Describe processes involved with documenting and reporting an assessment

DVD runtime: 17:17 min. © 2012 Reg. Price \$315

### **Nursing Assessment: The Respiratory System 78853**

This program demonstrates and describes a step-by-step approach to assessing the respiratory system. After completing this course, the learner should be able to:

- Describe the anatomy and physiology of the respiratory system
- Explain the use of subjective information in an assessment of the respiratory system
- Identify objective signs of health status in an assessment of the respiratory system
- Describe the basic process of lung auscultation
- Differentiate between normal and adventitious breath sounds
- Describe abnormalities and anomalies of the respiratory system

DVD runtime: 20:41 min. © 2012 Reg. Price \$315

### **Nursing Assessment: The Cardiovascular System, Part 1: Anatomy and Subjective Data 78854A**

Although pumping blood throughout the body to deliver oxygen and nutrition, and remove waste seems like a simple task, it involves complex processes that, if fail, can literally mean the difference between life and death for a person. For these reasons, the nurse must understand the components of the cardiovascular system, and be able to skillfully collect subjective data on its condition. This program provides a review of the anatomy of the cardiovascular system, then demonstrates and describes a step-by-step approach for collecting subjective data for use in an assessment. After completing this course, the learner should be able to:

- Describe the anatomy and physiology of the cardiovascular system
- Explain the importance of subjective information in an assessment of the cardiovascular system
- List key questions to ask when taking the patient’s history

DVD runtime: 15:25 min. © 2012 Reg. Price \$315

### **Nursing Assessment: The Cardiovascular System, Part 2: Objective Data 78854B**

The nurse must be able to skillfully collect objective data on the various components of the cardiovascular system. This program demonstrates and describes a step-by-step approach for collecting objective data for use in an assessment of the cardiovascular system. After completing this course, the learner should be able to:

- Describe the process for palpation of the lymph nodes
- Describe assessment of the neck vessels
- Describe assessment of the peripheral pulses
- Describe the process for auscultation of the carotid arteries and heart
- Describe eight characteristics used to assess heart murmurs

DVD runtime: 20:08 min. © 2012 Reg. Price \$315

### **Nursing Assessment: The Musculoskeletal System 78855**

This program provides a review of the anatomy of the musculoskeletal system, then demonstrates and describes a step-by-step approach to a “top down” assessment of the musculoskeletal system. After completing this course, the learner should be able to:

- Describe the anatomy and physiology of the musculoskeletal system
- Explain the importance of subjective information in an assessment of the musculoskeletal system
- Identify objective signs of health status in an assessment of the musculoskeletal system
- Describe key areas to assess in the jaw, neck and shoulders, the upper and lower extremities, and the spinal column
- Identify examples of musculoskeletal abnormalities

DVD runtime: 23:13 min. © 2012 Reg. Price \$315

### **Nursing Assessment: The Digestive System 78856**

Gastrointestinal complaints and concerns about diet are high on the list of reasons people seek medical assistance. For this reason, it’s important for the nurse to be able to perform a skilled assessment of the digestive system. This program provides a review of the anatomy of the digestive system, then demonstrates and describes a step-by-step approach to assessing the digestive system. After completing this course, the learner should be able to:

- Describe the anatomy and physiology of the digestive system
- Explain the importance of subjective information in an assessment of the digestive system
- Identify objective signs of health status in an assessment of the digestive system
- Identify the 4 quadrants of the abdomen and common areas for hernias
- List four tests used to detect colorectal cancer

DVD runtime: 19:28 min. © 2012 Reg. Price \$315

### **Nursing Assessment: The Nervous System, Part 1: Anatomy and Subjective Data 78857A**

It’s important for the nurse to understand the components of the nervous system be able to be skilled at collecting subjective data. This program provides a review of the anatomy of the nervous system, then demonstrates and describes a step-by-step approach for collecting subjective data for use in an assessment of the nervous system. After completing this course, the learner should be able to:

- Describe the anatomy and physiology of the nervous system
- Explain the importance of subjective information in an assessment of the nervous system
- Identify the three main parts of the brain
- List key questions to ask when taking the patient’s history

DVD runtime: 17:16 min. © 2012 Reg. Price \$315

### **Nursing Assessment: The Nervous System, Part 2: Objective Data 78857B**

This program demonstrates and describes a step-by-step approach for collecting objective data for use in an assessment of the nervous system. After completing this course, the learner should be able to:

- Describe tests used to assess each of the 12 cranial nerves
- Describe tests used to assess the motor nerves and cerebellar function
- Describe tests used to provide a generalized assessment of the sensory system
- List the tests used to assess reflexes
- Explain the use of tests for assessing level of consciousness and when they are appropriate to use
- List examples of neurological abnormalities

DVD runtime: 20:46 min. © 2012 Reg. Price \$315



This insert includes programs now available since catalog publication in January, 2011

## **Protecting Your Body At Work Series**

In an average workday, healthcare workers are required to stand or sit for long periods of time and lift heavy, cumbersome weight, often non-ambulatory patients, sometimes in awkward positions or in confined spaces such as bathrooms. As a result, the Bureau of Labor Statistics reports that healthcare workers have the highest rate of work-related musculoskeletal disorders (MSDs) of all occupations. This series helps healthcare workers protect themselves from injuries through an understanding of basic body mechanics, leverage, balance and the force of gravity to help move more safely, and through the use of lifting strategies and assistive devices to prevent injury.

### **Protecting Your Body At Work, Part 1: Your Muscles and Bones M261A**

This program explains how the muscles and bones of the body work together to move, and describes common back injuries that can occur from moving incorrectly. After completing this course, the learner should be able to:

- Describe the arrangement of muscles in antagonistic pairs
- List the 5 regions and 4 curves of the vertebral column
- Differentiate between a sprain and a strain injury to the back
- Describe the three important keys to helping avoid back and other musculoskeletal injuries

DVD runtime: 12:30. © 2012 Reg. Price \$315

### **Protecting Your Body At Work, Part 2: The Mechanics of Lifting and Moving M261B**

This program demonstrates and describes the mechanics of lifting and moving weight, including using appropriate muscle groups, using the center of gravity, and balance. After completing this course, the learner should be able to:

- Identify muscle groups typically used in lifting and moving weight
- Describe three components of the mechanical principles of lifting and moving
- Describe the body mechanics involved with sitting

DVD runtime: 13 min. © 2012 Reg. Price \$315

### **Protecting Your Body At Work, Part 3: Moving Patients Safely M261C**

This program demonstrates and describes ways healthcare workers can maintain their own safety and avoid injury when they move, turn, and ambulate patients, and when to obtain the assistance of another person or a lifting device. After completing this course, the learner should be able to:

- Assess and plan patient moves
- Safely move a patient confined to a bed with and without a lift sheet
- Safely transfer a patient to a chair and wheelchair
- Safely ambulate with a patient
- Safely assist a falling patient to the ground
- Describe when to use a lifting device

DVD runtime: 15 min. © 2012 Reg. Price \$315

## **Intravenous Therapy Series**

Over 90% of hospital patients receive intravenous therapy, including medication, nutrition, electrolytes, and blood. These life-giving fluids are administered through an I.V. and can mean the difference between life and death for a patient. This series covers the basics of intravenous therapy, including its uses, venipuncture, routine care, complications, and IV therapy for pediatric patients.

### **Intravenous Therapy: Basics and Venipuncture M266A**

This program will describe the basics of intravenous therapy and demonstrates the correct technique for performing a venipuncture to initiate intravenous therapy. After completing this course, the learner should be able to:

- Describe the uses of IV therapy
- Identify the components of a safer needle device
- Identify appropriate sites for venipuncture
- Identify equipment used to provide IV therapy
- Perform a venipuncture

DVD runtime: 27:30 min. © 2012 Reg. Price \$315

### **Intravenous Therapy: Routine Care and Discontinuation M266B**

This program will demonstrate procedures for the routine care and the discontinuation of intravenous therapy. After completing this course, the learner should be able to:

- List items to note during a routine IV assessment
- Describe changing a peripheral catheter dressing
- Change an infusion container
- Change an administration set
- Describe the process and considerations for administering medications through an IV
- Change the dressing on a central venous catheter
- Describe the process for discontinuing a peripheral IV site

DVD runtime: 22:45 min. © 2012 Reg. Price \$315

### **Intravenous Therapy: Recognizing and Treating Complications M266C**

This program will demonstrate procedures for identifying complications of I.V. therapy and making appropriate interventions. After completing this course, the learner should be able to identify and address local and systemic complications of IV therapy such as: phlebitis; infiltration; extravasation; occlusions; vein irritation/pain at the venipuncture site; a severed catheter; hematoma; venous spasm; thrombosis/thrombophlebitis; nerve, tendon or ligament damage; circulatory overload; septicemia; air embolism and allergic reaction.

DVD runtime: 18 min. © 2012 Reg. Price \$315

### **Intravenous Therapy: Pediatrics M266D**

Providing intravenous therapy for infants and children offers unique challenges and may have a different rationale for the IV therapy than with an adult. This program demonstrates and describes IV therapy for pediatric patients. After completing this course, the learner should be able to:

- Describe specific IV therapy considerations for infants through school-age children
- Explain the unique hydration needs of pediatric patients
- Identify age-appropriate venipuncture sites for pediatric patients
- Describe venipuncture on a pediatric patient
- Explain the need for and techniques to protect pediatric IV sites
- Describe routine IV care and complications to be aware of or pediatric patients

DVD runtime: 18:40 min. © 2012 Reg. Price \$315



This insert includes programs now available since catalog publication in January, 2011

## **Measuring Vital Signs Series**

The measurement of vital signs—including temperature, pulse, respiration, blood pressure and an assessment of pain—is performed routinely in every healthcare setting. Evaluations of these findings, through comparison with previous measurements, can indicate important changes in physical and/or emotional conditions. Measuring vital signs is a fundamental clinical skill that every nurse needs to master to provide competent patient care. Medcom's two-part Measuring Vital Signs series has been updated to provide a fresh look at mastering these basic skills. The series explains the clinical significance of measuring these health indicators and demonstrates the correct techniques for:

- Measuring temperature
- Measuring pulse rate
- Measuring respiration rate
- Measuring blood pressure
- Making a pain assessment

### **Measuring Vital Signs Part 1:**

#### **Temperature, Pulse, and Respiration M265A**

This first of two programs on measuring vital signs, demonstrates and describes the techniques used to accurately measure temperature, pulse, and respiration in a patient. Measurement of temperature is demonstrated using a variety of thermometers emphasizing the use of electronic, aural (tympanic), and temporal thermometers. Techniques and sites used for measuring the pulse are shown, and assessment of the rate, depth, rhythm, and quality of respiration is demonstrated. After completing this course, the learner should be able to:

- Identify the indications for measuring temperature
- Demonstrate techniques for measuring oral, axillary, and rectal temperature
- Define pulse and locate five sites on the body to palpate the pulse
- Demonstrate assessment of both radial and apical pulse
- Demonstrate assessment of respiration

DVD runtime: 20 min. © 2011 Reg. Price \$315

### **Measuring Vital Signs Part 2: Blood Pressure and Pain M265B**

This second of two programs on measuring vital signs demonstrates and describes the techniques used to accurately measure blood pressure and assess pain. After completing this course, the learner should be able to:

- Explain the difference between systolic and diastolic blood pressure
- Define the blood pressure ranges for each of the four blood pressure classifications
- Demonstrate the steps in measuring blood pressure at the brachial artery
- Identify 5 characteristics of pain
- Identify tools used to assess pain

DVD runtime: 17 min. © 2011 Reg. Price \$315

## **Auscultation of Breath Sounds Series**

Auscultation of the lungs is one of the most valuable clinical techniques for assessment of a client's pulmonary status. Listening to the sounds that are produced by breathing can reveal important and often diagnostic information about many health conditions related to respiratory function. This series introduces the physiology and acoustic characteristics of normal breath sounds and identifies physiology components of abnormal and adventitious sounds. The functional basis of breath sounds is described, important characteristics are defined including pitch, intensity and duration. Principles of sound transmission and the significance of voice sounds to assessment findings are discussed.

### **Auscultation of Breath Sounds: Normal Breath Sounds M264A**

This program presents stethoscope use for lung auscultation, the physiology of normal breath sounds, selected landmarks used for auscultation, and the basic procedures for a pulmonary auscultation assessment. After completing this course, the learner should be able to:

- Identify the components of a stethoscope
- Describe the anatomy of the respiratory system
- Differentiate tracheal breath sounds, bronchial breath sounds, bronchovesicular breath sounds, and vesicular breath sounds
- Identify anterior and posterior landmarks for breath sounds

DVD runtime: 18:18 min. © 2011 Reg. Price \$315

### **Auscultation of Breath Sounds: Abnormal Breath Sounds M264B**

Breath sounds offer important and often diagnostic information about many health conditions related to pulmonary function. This program will cover the qualities of breath sounds, abnormal breath sounds, plus some of their associated conditions, and how to document your findings. Because auscultation is a subjective assessment breath sounds are described using terminology standardized by the American Thoracic Society. After completing this course, the learner should be able to:

- List terms used to describe the qualities of breath sounds
- Identify common causes of abnormal breath sounds
- List the four main terms used by the American Thoracic Society to describe adventitious breath sounds
- Describe 3 abnormal vocal sounds

DVD runtime: 19 min. © 2011 Reg. Price \$315



This insert includes programs now available since catalog publication in January, 2011

## Pharmacology and the Healthcare Professional Series

### **Pharmacology and the Healthcare Professional: Pharmacology and the Healthcare Process 78849A**

This program provides viewers with an overview of how the use of medication is incorporated as part of the overall process of patient assessment, diagnosis, care planning, implementation, and evaluation. After viewing this program the viewer should be able to:

- Explain the medication reconciliation process and why it's important
- Describe differences in medication effect in different patient populations such as pediatric patients and pregnant women
- List the "rights" of medication administration

DVD runtime: 18:57 min. © 2011 Reg. Price \$315

### **Pharmacology and the Healthcare Professional: Principles of Pharmacology 78849B**

This program focuses on those aspects of pharmacology that most impact patient care. These include: therapeutic equivalence, pharmaceuticals, the three phases of drug action, toxicology, pharmacognosy, absorption of medications, and site of drug action. An understanding of these aspects of pharmacology is critical if healthcare professionals are to provide safe and effective medication administration. After viewing this program the viewer should be able to:

- Describe the three phases of drug metabolism
- Define "pharmacognosy"
- Explain how different drug preparations affect drug absorption
- Explain how different administrative routes affect drug absorption

DVD runtime: 17:56 min. © 2011 Reg. Price \$315

### **Pharmacology and the Healthcare Professional: Pharmacokinetics: What the Body Does to a Drug 78849C**

Pharmacokinetics is the study of what happens to a drug from the time of administration until the parent drug and all metabolites leave the body. This process includes absorption, distribution, metabolism, and excretion. This program provides a basic overview of pharmacokinetics. After viewing this program the viewer should be able to:

- Define the terms "time to onset of action" and "time to peak effect"
- Define the terms "half-life," "steady state," "onset," "peak and trough," and "duration"
- Explain the difference between enteral and parenteral drug administration
- Describe factors that affect drug distribution in the body

DVD runtime: 20:36 min. © 2011 Reg. Price \$315

### **Pharmacology and the Healthcare Professional: Pharmacodynamics: What the Drug Does to the Body 78849D**

Pharmacodynamics is the study of how drugs affect the body. The goal of drug therapy is to achieve a good outcome, a therapeutic effect. It is important to bear in mind that not all drug actions are beneficial. Medications may result in both therapeutic and toxic effects. This program provides a basic overview of pharmacodynamics. After viewing this program the viewer should be able to:

- List and explain the three mechanisms of action
- List five therapeutic goals that can be achieved through drug therapy
- List seven purposes of drug therapy
- Define the term "therapeutic range"
- Describe six drug interactions that should be monitored

DVD runtime: 21:15 min. © 2011 Reg. Price \$315

## Abnormal Heart Sounds Series

Cardiac auscultation provides information about the rate and rhythm of the heart, valve function, and possible anatomical defects. Nurses providing direct patient care need to develop the skills to recognize normal heart sounds and to differentiate these from abnormal heart sounds and murmurs. This 2-part Basic Skills series on abnormal heart sounds provides descriptions and examples of abnormal heart murmurs allowing the learner to differentiate between normal and abnormal heart sounds.

### **Cardiac Auscultation: Abnormal Heart Sounds, Part 1 M259D**

This program provides the learner with a thorough understanding of the characteristics and causes of abnormal heart sounds, and skills to examine the most common cardiac murmurs. After completing this course, the learner should be able to:

- Explain what causes abnormal heart sounds, or heart murmurs.
- Distinguish the two main valve dysfunctions: regurgitation and stenosis.
- Describe the main causes of valve dysfunction.
- Identify the main characteristics of murmurs, including timing, shape, location, radiation, intensity, pitch and quality.
- Rate the intensity of a heart murmur on the 6-grade Levine scale.
- Identify mitral regurgitation.
- Identify tricuspid regurgitation

DVD runtime: 19:25 min. © 2011 Reg. Price \$315

### **Cardiac Auscultation: Abnormal Heart Sounds, Part 2 M259E**

This program provides the learner with a thorough understanding of the characteristics and causes of abnormal heart sounds, and skills to examine the most common cardiac murmurs. After completing this course, the learner should be able to:

- Identify the characteristics and accurately assess the symptoms of:
  - Ventricular Septal Defect
  - Aortic Stenosis
  - Pulmonary Stenosis
  - Atrial Septal Defects
  - Innocent Systolic Murmurs
  - Murmurs of Mitral Stenosis
  - Tricuspid Stenosis
  - Murmurs of Aortic Regurgitation
  - Murmurs of Pulmonary Regurgitation

DVD runtime: 19:22 min. © 2011 Reg. Price \$315

## Basic Clinical Skills: The Bed Bath M262

The bed bath is an important part of the individualized care many patients receive while hospitalized, and is one of the basic skills all nurses must know. The bed bath not only helps keep the patient clean but also:

- Maintains healthy skin by providing stimulation and increasing circulation
- Provides the patient with mild exercise
- Provides an opportunity for close observation of any skin condition

The time spent giving a bed bath is ideal for assessing the condition of the patient's skin, interacting with the patient and providing important emotional support. After watching this program viewers should be able to:

- Describe the benefits of a bed bath
- Demonstrate the procedures for providing a bed bath
- Demonstrate providing perineal care to males and females
- Demonstrate the technique for providing a back rub
- Describe after-bath grooming

DVD/Video runtime: 22:40 min. © 2011 Reg. Price \$315



This insert includes programs now available since catalog publication in January, 2011

### **CPR: A Guide for Healthcare Workers M260**

Based on the 2010 AHA Guidelines for CPR & ECC, this course provides instruction on how to administer cardiopulmonary resuscitation (CPR) to adults, children and infants, and how to clear an obstructed airway in adults, children and infants. It also covers how to use an automated external defibrillator (AED) to aid victims who are in distress. After completing this course the learner will be able to:

- Explain the urgency and importance of administering emergency cardio-respiratory care
- Explain the emphasis on chest compressions when performing CPR
- Demonstrate the CAB and D sequence for CPR
- Demonstrate the techniques required to perform one-rescuer CPR
- Demonstrate the techniques required to perform two-rescuer CPR
- Describe the techniques and equipment required to use an AED
- Demonstrate the techniques required to aid a conscious victim with an obstructed airway
- Demonstrate the techniques required to aid an unconscious victim with an obstructed airway
- Demonstrate the techniques required to perform CPR on a child and clear an airway obstruction
- Demonstrate the techniques required to perform CPR on an infant and clear an airway obstruction

DVD/Video runtime: 27:25 min. © 2011 Reg. Price \$315

### **Basics of Oxygen Administration M238R**

An update of a classic Medcom Basic Skills program, "Basic Oxygen Administration" provides an overview of administering oxygen to patients in clinical and home settings. It demonstrates the use of both high and low flow delivery devices including:

- Nasal cannulas
- Simple masks
- Venturi masks
- Non-rebreather masks
- Oxygen concentrators

Nursing considerations, infection control measures and safety measures are also described.

After viewing this program, the viewer should be able to:

- Describe components used to provide oxygen to patients
- Identify common high-flow delivery devices
- Identify common low-flow delivery devices
- Identify the signs and symptoms of hypoxia
- Explain precautions to take for fire safety when oxygen is in use
- Describe the preparation and process for administering oxygen to a patient
- Describe the use of oxygen in the home

DVD runtime: 20 min. © 2011 Reg. Price \$315



This insert includes programs now available since catalog publication in January, 2011

## **How the Body Ages Series**

In the 21st century, people are living longer, healthier lives. Even though aging is a natural process which often entails physical or mental degeneration, older adults, like people of any age, can strive for maximum quality of life. Nurses and others providing care to older adults, often play a key role in maintaining, and, when possible, increasing, active participation in life in order to promote the physical, mental, and emotional health of those they care for.

This series provides nurses and other healthcare workers with a description of how the aging process affects the major body systems, along with practices and strategies that can be used to preserve their functions.

### **How the Body Ages, Part 1:**

#### **Cardiovascular, Respiratory, and Musculoskeletal Systems M267A**

This program discusses the changes that occur in the cardiovascular system, the respiratory system and the musculoskeletal system. Understanding these changes can be crucial to helping you assist older adults maintain their quality of life. After completing this course, the learner should be able to:

- Outline common changes to the cardiovascular, respiratory, and musculoskeletal systems due to the aging process
- List signs and symptoms of damage and disease to the cardiovascular, respiratory, and musculoskeletal systems
- Describe practices that can improve cardiovascular, respiratory, and musculoskeletal health

DVD runtime: 15 min. © 2012 Reg. Price \$315

### **How the Body Ages, Part 2:**

#### **Central Nervous System, The Senses, and Emotions M267B**

This program provides nurses and other healthcare workers with knowledge and tools to understand the changes that occur in the central nervous system, the senses, and the emotions of the aging patient. Understanding these changes can be crucial to helping you assist older adults maintain their quality of life. After completing this course, the learner should be able to:

- Describe the changes that commonly occur in the central nervous system, and the implications of those changes
- Describe strategies to preserve mental function
- Explain how age-related diseases can impair mental function
- Describe how aging affects the major senses, including vision, hearing, touch and pain
- List aging effects on emotions, and what can be done to help steady those emotions

DVD runtime: 18 min. © 2012 Reg. Price \$315

### **How the Body Ages, Part 3: Gastrointestinal, Genitourinary, and Integumentary Systems M267C**

This program provides nurses and other healthcare workers with knowledge and tools to understand the changes that occur in the gastrointestinal, genitourinary, and integumentary systems of the aging patient. Understanding these changes can be crucial to helping you assist older adults maintain their quality of life. After completing this course, the learner should be able to:

- Describe changes that may affect the functioning of the gastrointestinal system and ways to prevent constipation in the elderly
- Describe changes in the genitourinary and central nervous systems that may occur with aging
- Describe changes that commonly occur in the integumentary system during the aging process, and ways to keep the skin and nails of the elderly healthy

DVD runtime: 15:27 min. © 2012 Reg. Price \$315

## **Preventing Elder Abuse: Helping Keep Residents Safe M217R**

Elder abuse is a serious problem in America. Recent studies have shown an increase in abuse over the last decade. Each year between one and two million elderly citizens are victims of abuse and neglect in America. It is widely accepted that this data is incomplete, but the statistics call attention to the seriousness of the problem. As mandatory reporters of abuse and suspected abuse, nurses must be familiar with the risk factors that can lead a caregiver to be abusive, the types and signs of elder abuse, what to do if elder abuse is suspected.

After completing this course, the learner should be able to:

- Describe types and signs of elder abuse.
- Identify factors that put elders at risk of being abused.
- Identify factors that put caregivers at risk of becoming abusive.
- Describe steps that should be taken if elder abuse is suspected.
- Identify when reporting is necessary, and how and where to report suspected abuse.

DVD runtime: 21:33 min. © 2012 Reg. Price \$315



This insert includes programs now available since catalog publication in January, 2011

## Heart Medications Series

The series focuses on the medications used to treat conditions of the cardiovascular system. It begins with an overview of the anatomy and physiology of the heart, followed by an explanation of the affects of chronotropic and inotropic agents. Drug classes used for the treatment of cardiac disorders are discussed as they relate to specific conditions and uses, including angina, hypertension, anticoagulation, heart failure, hyperlipidemia, and arrhythmias. Indications, contraindications, and possible adverse reactions are included. The segment on antiarrhythmics begins with an overview of the electrophysiologic properties of the heart. Patient teaching regarding the medications as well as signs and symptoms of cardiac disease and adverse drug reactions are covered. Content throughout is enhanced with animated graphics and realistic patient care scenarios.

### **Heart Medications:**

#### **Anatomy Review and Antianginals 78584R-DVDL**

This program provides a review of the cardiovascular system and discusses the role of angina medications in heart diseases. After completing this course, the learner should be able to:

- Identify the major components of the heart and explain their purpose/functions.
- Identify three main factors that determine proper function of the heart.
- Define angina and describe the causes and results of this condition.
- Identify the three types of angina medications, and understand how and under what circumstances each is used.

DVD runtime: 19:05 min; Workbook 20 pages; Designated for 1 contact hr. of continuing nursing education. © 2011 Reg. Price \$345

### **Heart Medications:**

#### **Antihypertensives and Anticoagulants 78585R-DVDL**

This program provides a brief overview of high blood pressure, or hypertension, and discusses the various medications used to treat this condition, as well as anti-clotting agents, or anticoagulants. After completing this course, the learner should be able to:

- Identify the causes and basic pathophysiology of high blood pressure.
- Identify the various medications used to treat high blood pressure, and discuss their function and administration.
- Discuss the circumstances under which blood clots can form in the heart.
- Describe the purpose, function(s), administration, and side effects of various anticoagulants.

DVD runtime: 23:25 min; Workbook 21 pages; Designated for 1 contact hr. of continuing nursing education. © 2011 Reg. Price \$345

#### **Heart Medications: Heart Failure Medications and Cholesterol-Lowering Agents 78586R-DVDL**

This program provides an overview and discussion of heart failure medications and cholesterol-lowering agents. After completing this course, the learner should be able to:

- Identify the causes and symptoms of congestive heart failure.
- Discuss the origin, action, administration, and side effects of digoxin.
- Explain the purpose and administration of loop and potassium-sparing diuretics.
- Identify high cholesterol and understand the purpose, proper administration, and possible side effects of cholesterol-lowering medications, including cholestyramine and lovastatin.

DVD runtime: 18:31 min; Workbook 20 pages; Designated for 1 contact hr. of continuing nursing education. © 2011 Reg. Price \$345

#### **Heart Medications: Antiarrhythmic Agents, Part 1 78587R-DVDL**

This program provides an overview and discussion of the electrical properties of the heart as they relate to arrhythmias, which are abnormalities of heart rate or rhythm. After completing this course, the learner should be able to:

- Define arrhythmias and their related conditions.
- Understand and differentiate the various electrical properties of the heart.
- Discuss the five phases of depolarization and repolarization.
- Describe the heart's conduction system, including how and why "reentry" may occur.

DVD runtime: 13:11 min; Workbook 21 pages; Designated for 1 contact hr. of continuing nursing education. © 2011 Reg. Price \$345

#### **Heart Medications: Antiarrhythmic Agents, Part 2 78588R-DVDL**

This program provides a detailed overview and discussion of the four classes of antiarrhythmic drugs. After completing this course, the learner should be able to:

- Define arrhythmias and their related conditions.
- Differentiate the various electrical properties of the heart.
- Discuss the five phases of depolarization and repolarization.
- Describe the heart's conduction system, including how and why "reentry" may occur.

DVD runtime: 20:38 min; Workbook 21 pages; Designated for 1 contact hr. of continuing nursing education. © 2011 Reg. Price \$345



This insert includes programs now available since catalog publication in January, 2011

## **Pediatric Pain Management Series**

The experience of pain is at the same time universal yet unique to every individual. It is a multifaceted subjective experience, so it can be challenging to assess and manage. This is especially true in the pediatric patient population, some of who are not yet verbal. Yet pediatric pain that is not adequately addressed can be detrimental to physical, emotional and academic development. It is critical that healthcare providers be able to evaluate pain in children and provide the means to alleviate it. This series provides nurses and other healthcare professionals with an understanding of pediatric pain, and provides an overview of the assessment and treatment techniques used to alleviate it. Each program includes 20 workbooks. Additional workbooks \$1.50 each with minimum purchase of 20.

### **Pediatric Pain Management: Understanding Pediatric Pain M263A-DVDL**

This program provides nurses and other healthcare professionals with an understanding of pediatric pain. After completing this course, the learner should be able to:

- Define types of pain
- Identify the main misconceptions about pain among pediatric patients
- Differentiate between acute, chronic and procedural pain
- Distinguish between nociceptive pain and neuropathic pain
- Explain the different ways in which children understand, process and express pain

DVD/Video runtime: 16:45 min; Workbook 24 pages; Designated for 0.5 contact hr. of continuing nursing education. © 2011 Reg. Price \$345

### **Pediatric Pain Management: Assessing Pediatric Pain M263B-DVDL**

This program provides an overview of the assessment of pediatric pain. After completing this course, the learner should be able to:

- Describe an evidence-based assessment of pediatric pain
- Take a pain history
- Explain the use of regular pain evaluations using objective criteria and/or standardized scales
- Describe the use of the PQRST mnemonic and other standard methods to assess the child's pain
- Use both non-verbal and self-reporting tools to measure a child's pain
- Describe physiologic signs of pediatric pain
- Utilize behavioral observation scales to assess pediatric pain

DVD/Video runtime: 11 min; Workbook 20 pages; Designated for 0.5 contact hr. of continuing nursing education. © 2011 Reg. Price \$345

### **Pediatric Pain Management: Treating Pediatric Pain M263C-DVDL**

This program provides an overview of the treatment techniques of pediatric pain. After completing this course, the learner should be able to:

- Identify different types of non-pharmacological pain treatments
- Describe non-pharmacological pain treatments appropriate for pediatric patients of different ages
- Define cognitive, behavioral, and physical interventions for pain
- Identify and utilize different types of pharmacological pain treatments.
- Describe pharmacological pain treatments appropriate for pediatric patients of different ages
- Explain the three-step analgesic ladder for the management of cancer pain, which can be applied to any acute or chronic painful situation
- Describe techniques to manage different types of pain

DVD/Video runtime: 12 min; Workbook 20 pages; Designated for 0.5 hr. of continuing nursing education. © 2011 Reg. Price \$345



This insert includes programs now available since catalog publication in January, 2011

### **The NICU Experience: Going Home 78851-DVD**

The NICU can be a stressful and frightening experience, abruptly altering traditional events and changing long anticipated plans. When babies arrive early or with complications, parents need to plan for the unexpected before taking the baby home. This program will provide the necessary information to help smooth the transition from the NICU to home. This program provides information on the following topics:

- Car seat safety
- Bathing an infant
- Infant choking
- SIDS prevention
- Check hearing
- Social and emotional development
- Parent care
- Hand hygiene
- Signs and symptoms of illness
- CPR
- Tummy time
- Checking vision

DVD runtime: 34:25 min. © 2010 Reg. Price \$249

### **La Experiencia de la NICU: La Salida para el Hogar 78851-DVDS**

*Spanish version of the above program.*

DVD runtime: 34:25 min. © 2010 Reg. Price \$249



This insert includes programs now available since catalog publication in January, 2011

### **Lifting Safely to Prevent Injury M232S-DVDL**

Providing care to those who are ill or frail often requires lifting and moving them. But the weight and awkwardness of the human form, often combined with tight spaces, put caregivers at risk for injury. Anyone providing direct care must understand the risks associated with lifting and moving residents, and efforts they can take to reduce those risks. This updated program on lifting safely describes the importance of mobility assistance for residents, reviews the body mechanics involved in the process of lifting safely, and offer several general rules to keep in mind when you approach any lifting task. By paying attention to safe lifting techniques at all times, you can help avoid injury to yourself and to residents. After completing this course, the learner should be able to:

- Describe the importance of mobility assistance
- Explain the proper body mechanics for lifting a resident
- Describe assisting residents with different abilities

Program includes 20 CE workbooks. Additional workbooks \$1.50 each with minimum purchase of 20.

DVD runtime: 27:16 min.; Workbooks 24 pages; Designated for 1 contact hr. of continuing nursing education. © 2011 Reg. Price \$345

### **National Patient Safety Goals 2012 M223R14-DVDL**

This program has been updated to reflect the addition of a new goal from the Joint Commission to its National Patient Safety Goals for 2012. This new goal is to "Implement evidence-based practices to prevent indwelling catheter-associated urinary tract infections (CAUTI)." This goal (NPSG 07.06.01) has been added to overall Goal 7: "Reduce the Risk of Healthcare-associated Infections," and is specifically targeted to hospitals and critical access hospital accreditation programs. During 2012, these healthcare facilities need to plan for the full implementation of this goal in 2013. The goals emphasized in Patient Safety: Your First Concern are targeted to facilities with the following healthcare environments:

- Ambulatory Care
- Office-Based Surgery
- Critical Access Hospitals
- Hospitals

This program describes the following patient safety goals:

- Improve the accuracy of patient identification
- Improve the effectiveness of communication among caregivers
- Improve the safety of using medications
- Reduce the risk of healthcare-associated infections
- Accurately and completely reconcile medications across the continuum of care
- Reduce the risk of patient harm resulting from falls
- The organization identifies safety risks inherent in its patient population.

The goal of this program is to define and discuss the Joint Commission's National Patient Safety Goals for 2012, including the problems and concerns that have led to its implementation. The program provides a detailed review of the various patient safety goals that have been identified for implementation, plus the Elements of Performance that will be required to meet these goals. After completing this course, the learner should be able to:

- Identify the concerns and problems that led to development of the Joint Commission's NPSG.
- Describe the patient safety goals for acute settings.
- Identify and implement the key Elements of Performance developed to accomplish the patient safety goals.

Program includes 20 workbooks. Additional workbooks \$1.50 each with minimum purchase of 20.

DVD runtime: 27:30 min.; Workbook 32 pages; Designated for 1 contact hr. of continuing nursing education. © 2011 Reg. Price \$345



# NEW PROGRAMS NOW AVAILABLE

# SPECIAL INTEREST 2012

This insert includes programs now available since catalog publication in January, 2011

## Beginnings of Life Series

### **Heredity and Environment 78823**

Is it our DNA or our environment that makes us who we are? Learn about the structures and chemistry of DNA molecules. Students see how genes are passed from parents to offspring and how they determine the traits of an individual. Discover how environmental factors, inside or outside of the womb, can affect a child's health later in life. Viewers also learn about genetic disorders and how counseling and screening can provide health information before or during pregnancy.

DVD runtime: 38 min. © 2011 Reg. Price \$149

### **From Conception to Baby 78824**

Creating a brand new person requires a complex biological process featuring a cast of microscopic characters. Viewers learn about fertilization and how chromosomes determine the gender and physical attributes of a baby. We show how a single cell develops into an embryo and follow the rapidly changing stages of fetal development. Students also examine the importance of prenatal care, nutrition and a healthy prenatal environment.

DVD runtime: 30 min. © 2011 Reg. Price \$149

### **Newborn Development 78825**

Within the first few minutes of life, children start adapting to their new environment. In this program, we show how professionals use the Apgar test to assess a newborn's health and the significance of the first interaction between parent and newborn. We then follow the many physical, cognitive, and social changes that newborns experience on their journey through early infancy. We also explain the crucial role of sleep and nutrition in fostering development and offer guidelines for parents to provide the best possible care for their newborn.

DVD runtime: 42 min. © 2011 Reg. Price \$149

### **Pregnancy in Progress 78826**

For parents-to-be, the road from conception to birth is one filled with endless questions, changes, and decisions. In this program, viewers learn the early signs of pregnancy and the host of changes women will experience during their 9 month adventure. We explain common prenatal tests and what they can reveal about a baby's development. Students discover possible causes of infertility in both women and men, as well as common treatment options. We also offer guidelines for healthy prenatal care and making important birth choices.

DVD runtime: 33 min. © 2011 Reg. Price \$149

### **Understanding Childbirth 78827**

A lot happens between the onset of labor and the first moments of a new life. This program explores approaches to childbirth, including different methods and environments, as well as what to consider when creating a birth plan. Viewers learn about contractions, how to discern true labor from false labor, the three stages of labor, and the appropriate time to call a medical professional. See what to expect during a traditional delivery or a Cesarean section.

DVD runtime: 32 min. © 2011 Reg. Price \$149

## Infants Series

### **Infants: Physical Development 78828**

Watch our cast of infants begin to explore their world and reach different milestones along the way. Learn how a baby's brain develops and what activities help stimulate healthy brain growth. Also learn the importance of proper nutrition and sleep in the first year. See how infants rely on their innate reflexes and how gross and fine motor skills emerge in typically developing children as well as those with challenging conditions.

DVD runtime: 30 min. © 2010 Reg. Price \$99

### **Infants: Cognitive Development 78829**

Infants' brains are actively developing with everything they experience. Examine how newborns fit into the sensorimotor stage - tracing cognitive development from simple reflexes to beginnings of thought. Explore infant intelligence, information processing and memory. See the progression of infant communication from crying-to giggling-to euphoric babbling and their first words! Understand how language is learned and how caregivers can use infant-directed speech to foster cognitive development.

DVD runtime: 28 min. © 2010 Reg. Price \$99

### **Infants: Social & Emotional Development 78830**

In the first year of life, infants express a range of emotions - from faces of distress to spontaneous laughter. Watch as they begin to distinguish the expressions of others and mimic them as well. Examine the different stages of emotional development, and learn how children form attachments with people. Observe how personality and temperament affect an infant's social and emotional growth and how caregivers handle various situations.

DVD runtime: 23 min. © 2010 Reg. Price \$99

## Jobs in Child Development and Guiding Behavior in Young Children

### **Jobs in Child Development: Career Compass 78831**

A variety of professionals are employed by proud parents and concerned care providers to ensure the health, education and general well-being of their children. Gain insight into the personality and skills required to become a social worker, developmental therapist, childcare worker and teacher. Learn what these jobs entail as well as other careers relating to the growth and development of children.

DVD runtime: 29 min. © 2010 Reg. Price \$109

### **Guiding Behavior in Young Children:**

#### **Expert Approaches for Caregivers and Parents 78832**

Despite their best moments, toddlers and preschoolers often behave in ways that frustrate their parents and caregivers, and even endanger their own safety. They are not intentionally being "bad", but how can we guide them in a positive way? Learn why misbehavior occurs, common reactions by caregivers, ways to stop it, and how to create and enforce a plan to bring about desired behavior.

DVD runtime: 30 min. © 2011 Reg. Price \$119



This insert includes programs now available since catalog publication in January, 2011

## Middle Childhood Series

### **Middle Childhood: Overview 78833**

During middle childhood—the period between ages 6 and 12—children reach many critical milestones. In fact, teacher and caregiver responses during this time of significant change can dramatically affect a child’s physical, cognitive, social, and emotional growth, both immediately and in the future. At this stage, children grow physically, gain body awareness, and form lifelong habits that affect their health and well-being. At the same time, their minds expand in knowledge and understanding, as thinking processes become more logical and organized. The way they view themselves, and the manner in which they interact with family and friends, evolves as children develop self-concepts and self-esteem. This program provides an informative, clear and compelling examination of the middle-childhood stage of development and a detailed overview of a child’s growth and maturity into an adolescent. Viewers learn pertinent vocabulary, statistics, and classroom strategies, and hear experienced classroom teachers offer insights and observations about children in this stage of development. Learn:

- Key elements affecting growth in middle childhood
- Physical, cognitive, social and emotional developments
- Gross- and fine-motor milestones
- Effects of obesity and accidental injuries
- Characteristics of concrete operational thinking
- Measurements of intelligence
- Differences between self-concept and self-esteem
- Factors that impact moral development
- Effects of divorce and self-care situations
- Strategies for helping children with challenging conditions.

DVD runtime: 30 min. © 2008 Reg. Price \$139

### **Middle Childhood: Physical Growth & Development 78834**

Genetics, gender, and the possible onset of puberty affect the physical growth of children between the ages of six and twelve. They gain body awareness and develop new gross and fine motor skills. This is a pivotal stage where injury, illness, and the increase of childhood obesity are common factors. Many children have challenging physical conditions, but can achieve their highest potential with the support of caregivers and teachers. This program gives a detailed overview of how children grow and mature. It clearly presents pertinent vocabulary, statistics, and classroom strategies. Physical education and classroom teachers give their insight and observations about factors that affect children during this stage of development. Learn:

- Factors that affect growth and development
- Gross and fine motor milestones
- How technology and electronic media are factors in physical development
- Why accidental injuries are of serious concern at this stage
- The importance of nutrition and the proper amount of sleep
- Physical challenges that some children have
- Strategies to foster healthy physical development

DVD runtime: 22 min. © 2008 Reg. Price \$99

### **Middle Childhood: Cognitive & Language Development 78835**

Between ages 6 and 12, children’s minds expand in knowledge and understanding as their thinking becomes more logical and organized. They develop concrete operational thinking, and make substantial advancements in language development. This program presents educator insights and observations, pertinent vocabulary, statistics, and classroom strategies relating to the many aspects of cognitive and language development that children experience in this stage. Learn:

- Strategies to foster strong cognitive development
- Characteristics of concrete operational thinking
- Advancements in language development
- How intelligence is measured
- Stages of reading and writing development
- Methods used in bilingual education
- The role memory plays
- Strategies for teaching children with exceptional conditions

DVD runtime: 25 min. © 2008 Reg. Price \$99

### **Middle Childhood: Social & Emotional Development 78836**

Between ages 6 and 12, children develop many of the social skills they’ll use through adulthood. They form self-concepts and self-esteem, build new kinds of relationships, and begin to regulate more of their own behavior. This program presents educator insights and observations, pertinent vocabulary, statistics, and classroom strategies relating to the many aspects of social and emotional development that children experience in this stage. Learn:

- Methods that build positive social and emotional development
- The difference between self-concept and self-esteem
- How self-esteem can become a cycle of evaluation and behavior
- The stages of friendship
- Why parents and children develop a state of co-regulation
- How bullying can be addressed in schools

DVD runtime: 24 min. © 2008 Reg. Price \$99



This insert includes programs now available since catalog publication in January, 2011

## Preschoolers Series

### **Preschoolers: Overview 78837**

Meet Asheli, Marie, and Nathan. They're preschoolers—full of endless curiosity and boundless energy. In *Preschoolers* you'll see how they and their friends develop physically, cognitively, emotionally, and socially. So much growth takes place during the preschool years. This program looks at each aspect of a child's development as well as examines the special needs of preschoolers with challenging conditions. It shows preschoolers engaged in activities that exemplify the extraordinary advancements made during this stage. Widely taught concepts from developmental theorists as well as practical suggestions for caregivers are clearly presented in this study of the whole preschool-aged child.

- The developmental milestones reached by most preschoolers
- How the brain grows neural bridges and strengthens a child's intellect
- How children use symbolic thought in dramatic play and literacy
- How interaction with caregivers aids in the cognitive development
- The skill set that makes up a social and emotional development
- The value of encouraging creativity and risk taking
- Levels of social participation
- The value of friendship
- Why good nutrition and proper amount of sleep are crucial
- Activity modifications to help children with special needs

DVD runtime: 28 min. © 2008 Reg. Price \$139

### **Preschoolers: Physical Development 78838**

From the ages of two to five, preschoolers reach developmental milestones with endless energy and increasing physical coordination. This detailed, entertaining and informative look into the world of preschoolers shows them engaged in activities that exemplify the extraordinary physical advancements that children make at this age. Teachers and caregivers also share their first-hand observations of how this development takes place. Viewers will learn the physical characteristics of preschoolers, how gross and fine motor skills are developed and the physical milestones that most children reach during this stage. We also take a look at the natural activities children are drawn to which help their physical development and strategies to encourage these activities. This film also covers the physical challenges that some children have, activity modifications to help children with physical challenges and why good nutrition and the proper amount of sleep are crucial at this age.

DVD runtime: 21 min. © 2008 Reg. Price \$99

### **Preschoolers: Cognitive Development 78839**

It is simply fascinating to observe how preschoolers begin to use language, mental imagery and symbolic thinking; think of past and future events; and think about their own thinking. Children start to clearly express themselves and grasp sophisticated mental activities, including emotion, motivation, intention and memory. Using footage of preschoolers in the classroom, dynamic graphics and interviews with teachers and caregivers, this program delivers a detailed overview of the cognitive development that takes place between the ages of three and five. This program shows how the brain grows neural bridges and strengthens a child's intellect, widely studied developmental theories of cognitive development and how to encourage it and characteristics of preoperational thought. Also covered are areas of language development, how children use symbolic thought and how "theory of the mind" helps preschoolers understand what the mind is and how it works. We also demonstrate teaching methods to guide preschoolers to higher-order thinking skills.

DVD runtime: 24 min. © 2008 Reg. Price \$99

### **Preschoolers: Social & Emotional Development 78840**

Preschoolers are creative, curious and active experimenters that learn about themselves and their world as they take on new roles outside of their homes and families. In their interactions with peers, children commonly show kindness and compassion and sometimes can become frustrated, have squabbles and even exhibit aggressive behavior. Viewers will learn: The skill set that makes up social and emotional development; the value of encouraging creativity and risk taking; activities that foster initiative and positive self-esteem; how culture and gender affect development; levels of social participation; examples of pro-social and antisocial behaviors and ways caregivers can develop skills.

DVD runtime: 23 min. © 2008 Reg. Price \$99

## Study of the Child Series

### **History and Trends 78841**

This program lays out the history of child development, from early philosophies, to changing beliefs about human nature, with a look at the nature-nurture question. It examines the move away from myths and toward scientific investigation, lays out two methods of study, and ends with six overarching principles derived from child development research.

DVD runtime: 28 min. © 1997 Reg. Price \$99

### **Theories of Development I 78842**

Overview of theory in action. Theories include: cognitive, psychosexual, psychosocial, behaviorist, social learning, and sociocultural. Explains the concept of the "whole child" and shows how theories tend to focus on only part. Gives examples of how one theory can contradict another. Theorists include: Piaget, Freud, Erickson, Gesell, Skinner, Vygotsky.

DVD runtime: 27 min. © 1997 Reg. Price \$99

### **Observation 78843**

This video shows that much of what we know about children is learned through observation. Using the four areas of development: physical, cognitive, language and social-emotional, the viewer is guided through several sequences of naturalistic observation of infants, toddlers, and preschoolers. Looking closely at movement, expression and behavior, viewers may understand what the child is expressing. Four types of observation are used with children from infants through school age. From the ongoing assessment of children, educators link the planning for student learning to what they know about the child's accomplishments, interests, strengths and areas to achieve.

DVD runtime: 29 min. © 2004 Reg. Price \$99

### **Theories of Development II 78844**

Why do early child educators and parents need to understand the educational theories of philosophers from three hundred years ago? Viewers will learn theories that will give them a foundation to build their own philosophy of education. Create your own personalized educational practice:

- Learn the theories of John Locke, who believed children are different and education should be individualized
- Understand what Jean-Jacques Rousseau meant by children learning through natural consequences
- See how Johann Pestalozzi pioneered the use of learning through concrete objects
- Apply the principles of Frederick Froebel, who began the kindergarten movement

Through live classroom video, expert interviews, and historical accounts, viewers will gain a deeper understanding of these early theorists and the role they played in the history of education—and still play today.

DVD runtime: 17 min. © 2007 Reg. Price \$99



This insert includes programs now available since catalog publication in January, 2011

### Toddlers Series

#### **Toddlers: Overview 78845**

Once a child takes their first steps, toddlerhood isn't far behind. As coordination improves, they excitedly explore just about everything. Using video of toddlers at home and in childcare centers, this program offers a look at the physical, cognitive, social and emotional development of one- and two-year olds. Watch as language changes occur and they start to connect and communicate with others while managing their feelings. Parents and caregivers can learn pertinent vocabulary and practical guidance to foster development in the toddler years.

DVD runtime: 36 min. © 2011 Reg. Price \$139

#### **Toddlers: Physical Development 78846**

After about a year of life, when a child consistently—and independently—gets from point A to B on her own two feet, she's made the initial transition to toddler. Learn about the physical characteristics of toddlers, and how gross and fine motor skills are developed. Understand the milestones children achieve at this age by observing toddlers in learning centers and at home. Hear from the experts about nutrition, sleep, toilet training, and developmental differences among toddlers.

DVD runtime: 29 min. © 2009 Reg. Price \$99

#### **Toddlers: Cognitive Development 78847**

Everyday a toddler's mind is filled with new information. Their vocabulary expands as they correctly name people and objects. They try out, and learn from, cause and effect experiments. Examine how brain cells are structured to connect and retain what a child learns. Explore theories of cognitive development and see the process toddlers go through as they learn language. Observe toddlers as they engage in activities that foster memory and the retrieval of information.

DVD runtime: 26 min. © 2009 Reg. Price \$99

#### **Toddlers: Social & Emotional Development 78848**

From raging tantrums to fits of giggles, it's no secret that toddlers are skilled at expressing their emotions. One minute they anger a friend, the next they comfort the same child. Learn about the theory of the mind and how toddlers come to understand how their actions can effect others. Examine how gender and temperament play a role in development. Observe toddlers interacting with family and peers as they develop attachments and social bonds.

DVD runtime: 29 min. © 2009 Reg. Price \$99